

APR/MAY/JUNE

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 B2

Results as of: 01/31/2018

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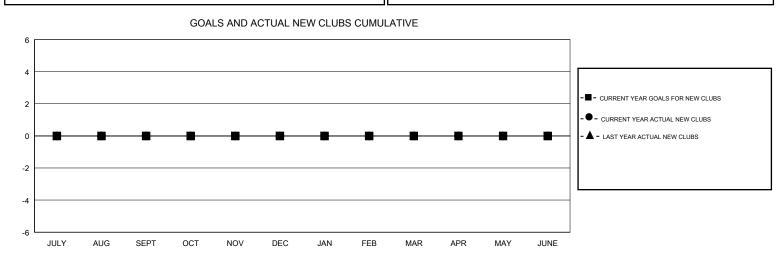
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| GMT: STEVE A  | NTON          |             | LOCA          | TION MICHIGAN GM      |                           |                         |  |  |
|---------------|---------------|-------------|---------------|-----------------------|---------------------------|-------------------------|--|--|
| Clubs         |               |             |               | Members               |                           |                         |  |  |
|               | RESULTS FOR   | R 2017-2018 |               | RESULTS FOR 2017-2018 |                           |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT | 0             | 0           | 0             | JULY/AUG/SEPT         | 1                         | 12                      | 26   |  |
| OCT/NOV/DEC   | 0             | 0           | 0             | OCT/NOV/DEC           | -24                       | 22                      | 30   |  |
| JAN/FEB/MAR   | 0             | 0           | 0             | JAN/FEB/MAR           | -3                        | 13                      | 8  |  |

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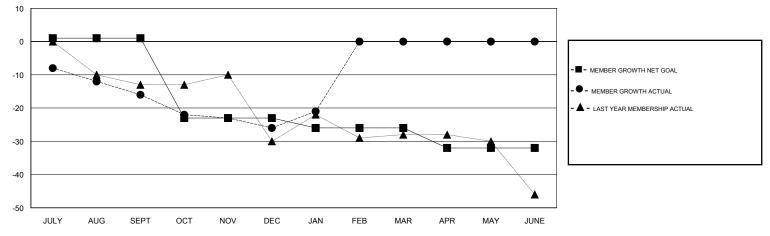


APR/MAY/JUNE

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GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 0 |            | 18 CLUBS OF 37 ADDED 1 OR MORE<br>NEW MEMBERS | <u>GENDER DIST</u>                 | GENDER DISTRIBUTION<br>MALE 671 (68.96%) |     |  |
|------------------|------------|---|------------------------------------|--|-----|--|
|                  |            |   | FEMALE                             | 302 (31.04%)                             |     |  |
| DROPPED MEMBERS  |            |   | Women Percentage                   | Women Percentage Fiscal Year Goal: 30%   |     |  |
| DECEASED         | 8          | CLICK HERE FOR CUMULATIVE                     | TOTAL FAMILY UNIT MEMBERS          |  | 226 |  |
| CLUB CANCELLED   | 0          | MEMBERSHIP DATA                               |                                    |  | 111 |  |
| OTHER            | 56         |   | FAMILY MEMBERS PAYING HALF<br>DUES |  | 114 |  |
| TOTAL            | 64         |   |                                    |  |     |  |
|                  | ~ <b>^</b> |   |                                    | _  |     |  |